



# CREATING LEARNING OBJECTIVES

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When you create a new path, think about **what** the users should **know** by the end of the path.



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What **new knowledge** should they have gained?

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In order to set the  
**expectations** correctly...



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... and to help you fill  
your path with the **right**  
**content**...

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we need SMART  
learning **objectives**.



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SMART

specific

Use **specific verbs**, e.g.

„The users should be able to  
**explain** to their colleagues...  
**present** to their team leader...  
**analyze** the data...”

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SMART

measurable

Use **numbers**, e.g.

„The users should be able to  
... summarize **3** facts about...  
... compare **2** models...”



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## Steps

### Milestone 1 > Welcome to the team!

- Your path.
- Ask me!
- Follow us

### Milestone 2 > Our company

- Mission and vision.
- How it all started.
- Where we work.

### Milestone 3 > Next steps

- Meet & Greet
- Quick quiz

SMART

achievable & realistic

Prepare **small steps**.

Less is more; we refer to them as „learning nuggets.“

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SMART

time-bound

Set a timeframe.



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**Are you ready?**