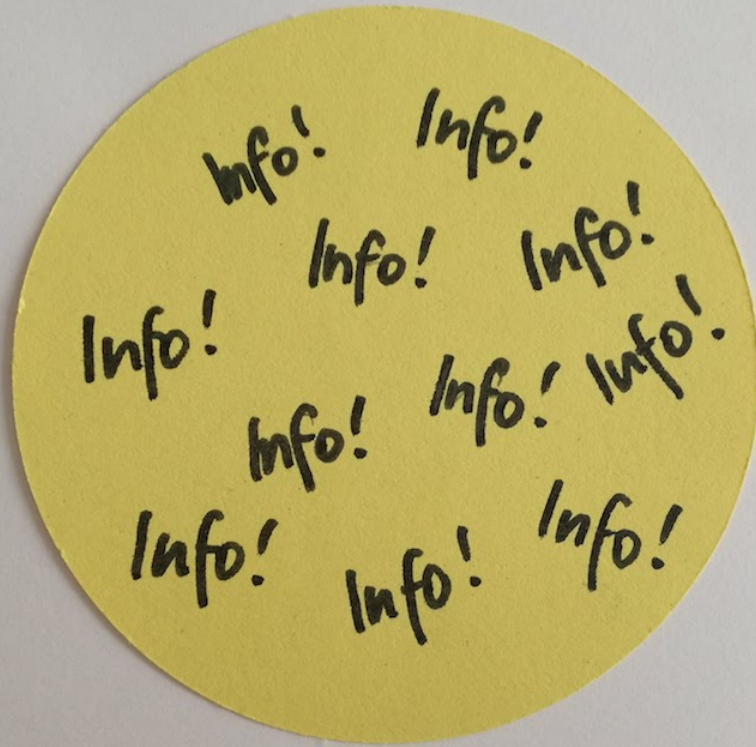




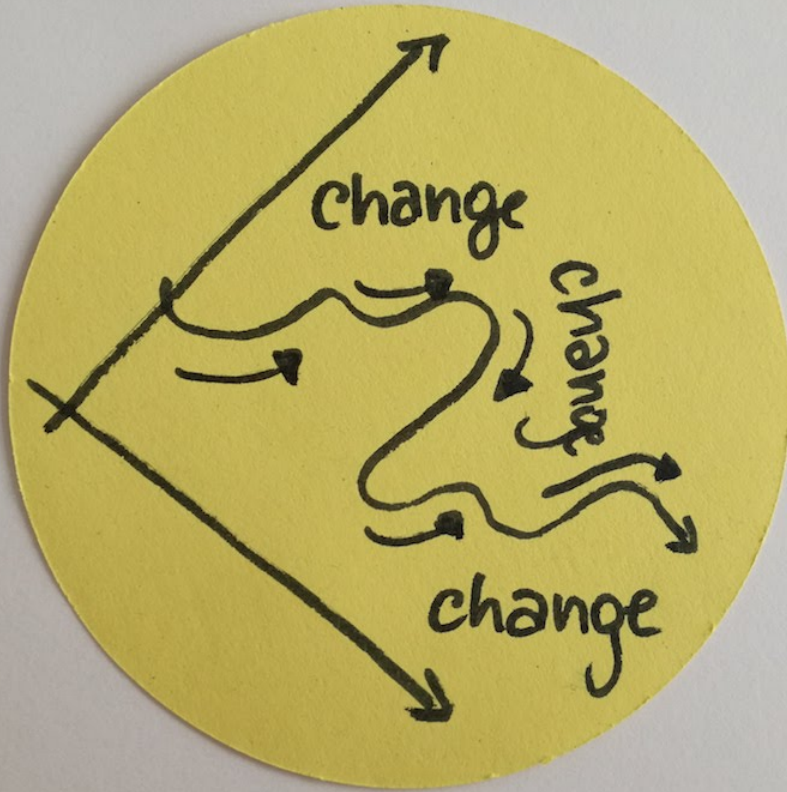
CHALLENGES COMPANIES FACE & HOW SMARTERPATH CAN ASSIST

CHALLENGES COMPANIES FACE



We have to deal with a **flood of information** from a variety of sources every day. SmarterPath can support you by **channeling** this information and making it easier to find what you need, giving you time to concentrate on the content.

CHALLENGES COMPANIES FACE



Companies and employees have to deal with **continuous change** throughout their operations. With SmarterPath, we can support and accompany that change by ensuring the ongoing acquisition of new skills.

CHALLENGES COMPANIES FACE



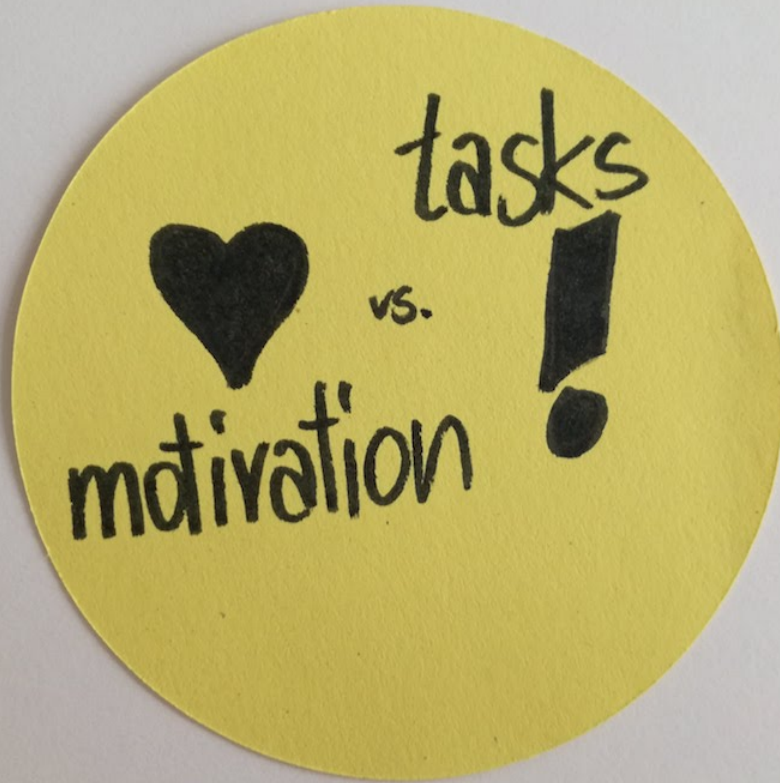
Companies have to deal with **increasing global competition**. To face this challenge, they need to keep being informed and the employees' **knowledge needs to stay up-to-date**.

CHALLENGES COMPANIES FACE



There are increasingly **more channels** that require our attention and the employees' productivity suffers from an overload. SmarterPath is designed to provide one point of access, **helping to focus employees' attention** on what is really important: their work.

CHALLENGES COMPANIES FACE



Employees are increasingly torn between what they **love** doing - when they have space to develop new ideas - and the tasks they **have to** fulfill. With SmarterPath, we can offer teams a space where managers can communicate common goals and the team can collaborate and work on them, by [giving the team the space](#) they need to be motivated and creative.

CHALLENGES COMPANIES FACE



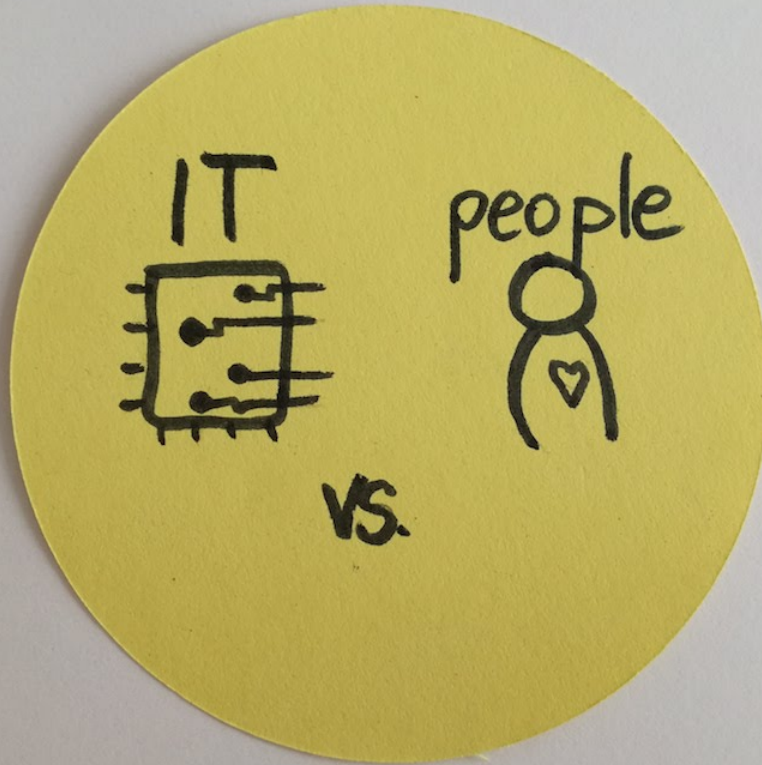
For companies it is hard to **leverage the expertise** of their employees. With SmarterPath, we can **extract knowledge, preserve and share it**, helping to use collective expertise to fulfill common goals.

CHALLENGES COMPANIES FACE



A cultural change has come with a [new generation of employees](#) that expects flat hierarchies and eye-to-eye communication. For them, the structure in most companies is **too much top down** and they feel they do not have enough “air to breathe” to develop new ideas and contribute actively to company goals. SmarterPath supports and motivates bottom – up communication and [gives a voice to every employee](#).

CHALLENGES COMPANIES FACE



Technology has taken over. This is how many people feel. Even though technological devices make our lives easier, we should **never forget about the people.** Technology should not rule over our lives, **people** are who we should **focus** on. SmarterPath starts with the people and their needs by **giving them a voice** and a space to communicate and collaborate.

CHALLENGES COMPANIES FACE



Education has never been as accessible as it is today. This has led to a **war for talent** among companies and a **high turnover rate**. SmarterPath addresses this challenge with a guided **onboarding process**, quickly transferring knowledge because it's **part of the daily work**.

CHALLENGES COMPANIES FACE



Do these challenges seem familiar?

Have a look at how SmarterPath can support you!