



POKESHOT
SMARTERPATH
ACTIVATE KNOWLEDGE - INCREASE PRODUCTIVITY

IS YOUR COMPANY FACING NEW CHALLENGES?



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Mr. Clever from CleverCompany is looking for an intelligent solution that will prepare his company for new and improved business processes. Luckily he meets Mr. Smart, an employee of SmartCompany, who led efforts to implement SmarterPath at his company. Pretty smart, huh? Now he tells Mr. Clever why SmarterPath can also help CleverCompany in a big way.

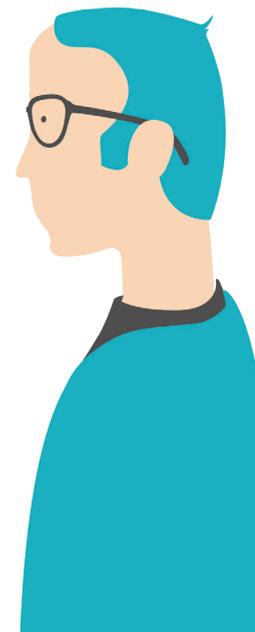
My company is faced with the challenge of training employees on new processes. But employees should have enough flexibility to be able to develop skills on their own. Do you know a solution that meets these criteria?

The changing nature of work requires companies to adopt new approaches to learning and knowledge transfer. We use SmarterPath to master these challenges.

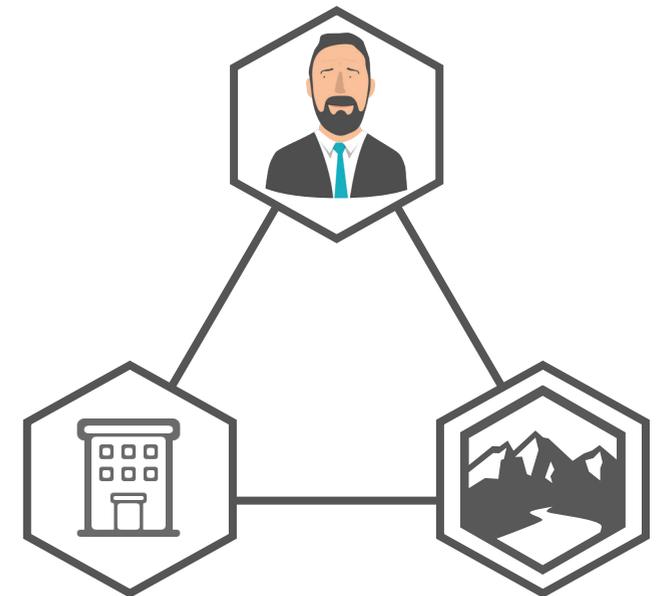


Mr. Clever
45 years old, married, 2 kids, employee of CleverCompany, looking for a social collaboration solution for his company.

Mr. Smart
35 years old, single, employee of SmartCompany, has been using SmarterPath since 2015.



Your employees
Employees who can boost their performance through social collaboration.



Your company
Companies seeking to use social collaboration & social learning to develop their business.

SmarterPath
Connecting learning, continuing education, social collaboration & knowledge management.

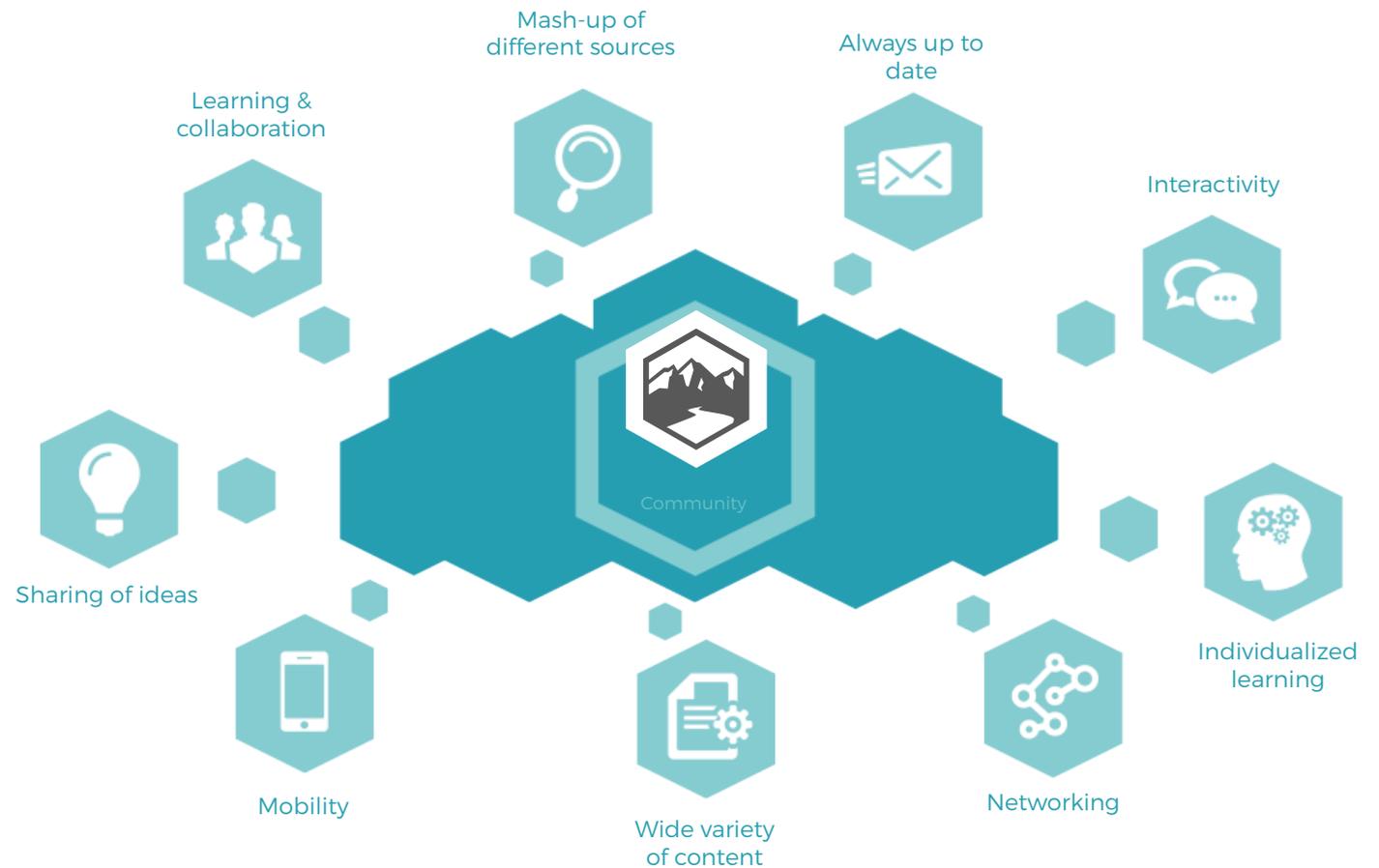
OUR SOLUTION: SOCIAL LEARNING WITH SMARTERPATH



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SmarterPath is a software-as-a-service (SaaS) solution that embeds social collaboration tools into work and learning processes. By introducing SmarterPath, companies are able to expand and update use cases in areas such as knowledge management and e-learning.

Unlike traditional learning methods that take an event-based approach (one-off events), SmarterPath is a sustainable and future-oriented social learning solution that sees learning as an ongoing process. It is integrated into existing work processes, thereby becoming an integral part of employees' day-to-day work environment.



SmarterPath enhances our everyday work in an effective and sustainable way.

- ◆ Increased revenue
- ◆ Better performance
- ◆ Maximum ROI

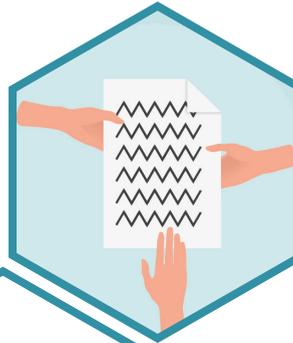
INTEGRATION OF LEARNING & SOCIAL COLLABORATION



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Integration of learning, collaboration and knowledge processes into the existing work culture at SmartCompany.

Knowledge management

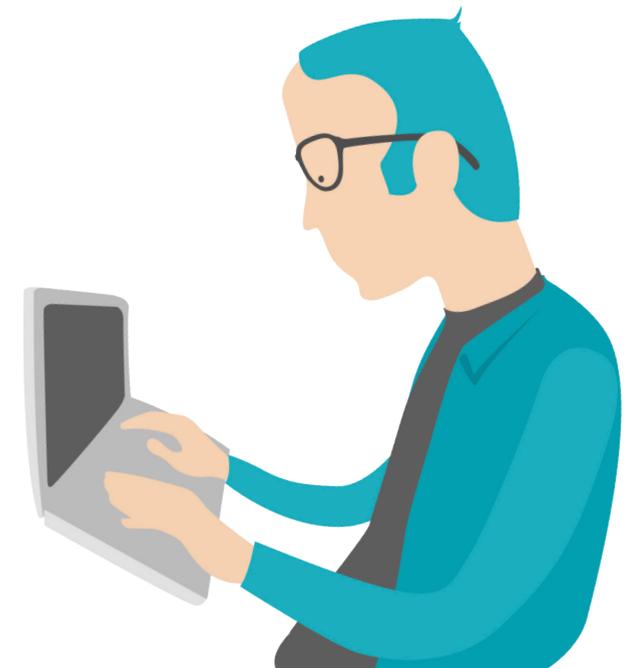


By using the “participant as creator” method, Mr. Smart is able to offer individualized paths, impart knowledge to co-workers and preserve the company’s knowledge assets.

Participant as Creator

With SmarterPath, Mr. Smart can take advantage of familiar social media features such as networking, peer-to-peer interaction, collaborative content creation and content sharing.

Social features



SMARTERPATH OFFERS NEW WAYS OF LEARNING



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Individual- ized learning pathways

Mr. Smart's personal learning pathway during the onboarding process helped him quickly adapt to his new role at SmartCompany.

On Demand

Learning and knowledge retrieval occur right when they are needed. This means Mr. Smart can access learning content on demand.

Versatility

By integrating and combining various types of learning (video, text, and game-based learning and different SCORM formats), SmartCompany is able to provide diverse path offerings.

Mobility

Mr. Smart does his pathwork on his mobile devices while on the go.



I want that
too!



COST EFFICIENCY & TRANSFER POTENTIAL



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And what has improved at SmartCompany in the meantime?

Employees make greater use of available training paths.

Training materials are accessible right when they are needed.

Onboarding new employees and partners takes less time and costs less money.

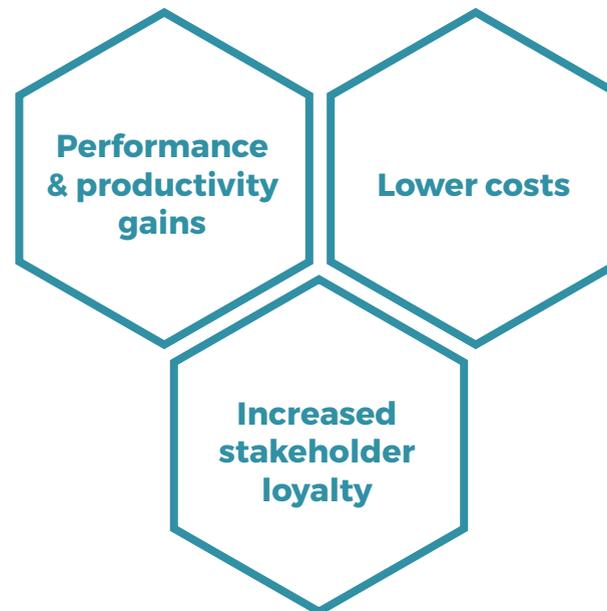
Knowledge in the company is better structured, easier to reuse and more up to date.

Key information can be accessed quicker.

Greater focus is placed on knowledge relevant to value creation.

Increased interaction among partners has increased the knowledge base and reduced support costs.

We're on track to achieve our change management goal of establishing a modern digital business culture.



That sounds really interesting. We definitely need SmarterPath at CleverCompany too. But first I'll have to convince my boss.

No problem! Simply contact the experts at Pokeshot. They will analyze your company's needs and give you a free demo as well as individualized guidance.



REQUEST A FREE DEMO TODAY!



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POKESHOT

PEOPLE SOLUTIONS PERFORMANCE

Pokeshot ranks as one of the most experienced full-service providers of social business solutions. Our team of knowledgeable and creative professionals is deeply committed to developing solutions that help our clients achieve sustainable success.



