



SMARTERWORKPLACE SOLUTIONS USE CASES



The ever increasing flood of information and other persistent changes present companies and their employees with new challenges every day - especially in the field of **knowledge workers**, in which people spend over **60%** of their time **searching for information, emailing and communicating with colleagues**. Microsoft Office 365 promises improvement **without contextualizing the information**.

Pokeshots SmarterWorkplace Solutions, consisting of SmarterAgent Intelligent Content, SmarterPath Office 365 Wizards, SmarterPath Workplace Learning and SmarterTour Performance Support, provide context as well as permanent and active support within the Office 365 Universe: fully integrated into the digital workplace.



ONBOARDING

Companies save the cost of 2-3 days of onboarding per employee. With **SmarterPath** and **SmarterTour**, employees are quickly, intuitively and easily introduced to mission, vision, other company information and the operation of new software. They are networked with relevant personnel and get to know the relevant working documents and applications. This not only saves time and effort for the new employee, but also for their colleagues and company experts.



SALES & PRODUCT KNOWLEDGE

Many employees do not know their own products and services because they often only have a short life cycle. Flyers, service descriptions, videos and price lists are constantly updated and stored. A knowledge transfer rarely takes place and when it does occur, it happens with great effort. **SmarterPath** ensures that sales and service personnel know more and increase sales by using stored documents and information to create **information Wizards** quickly and easily. **SmarterAgent** also provides an effective and fast interactive search.



PROJECTS & PROCESSES

Due to frequent reassembling of new teams in projects and constantly changing processes, a major challenge is integrating team members into a project and processes in a focused and uniform way. How do you create a common understanding and support networking within the team? In just 5 minutes, the project manager uses **SmarterPath** to create a **wizard** from existing documents that guides employees through the relevant documents and links them to the project manager. Additionally **SmarterTour** introduces your employees to internal process applications.



SYSTEM INTRODUCTION & NETWORKING

The introduction of new systems, especially when they're implemented to facilitate collaboration or process changes, poses problems for both employees and companies during transformation. Many implementations fail due to the lack of acceptance and competence to adopt the new system. Enterprise Social Networks, which represent the next age of cooperation, especially cause significant pain from change. In combination with **SmarterTour**, **SmarterPath** is the optimal solution to take employees along emotionally, and at the same time anchor new systems and work processes practically and sustainably.