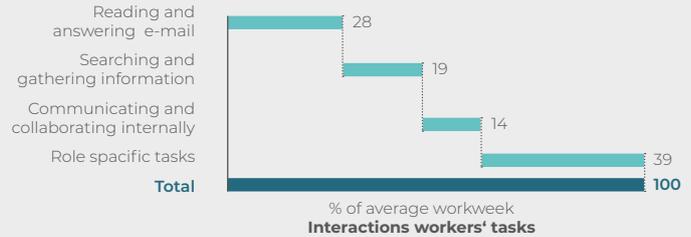**POKESHOT**
PEOPLE SOLUTIONS PERFORMANCE

SMARTERPATH OFFICE 365 WIZARDS

Quick, effective and comprehensive Office 365.

According to McKinsey, knowledge workers only spend 39% of their time on task-specific, value-adding activities. 61% of their time will be spent on writing e-mails, searching and compiling information and internal communication.

Reading and answering e-mail	28
Searching and gathering information	19
Communicating and collaborating internally	14
Role spacific tasks	39
Total	**100**

% of average workweek
Interactions workers' tasks

A large number of studies on enterprise social networks have shown that employees can increase their productivity in „role specific tasks" with Microsoft Office 365 by at least 25% if these social networks are used correctly. In theory, this is true, but many roll-outs fail and get stuck in the first stage of migrating data from servers to the cloud. **The desired return on investment does not materialize.**

In order to see adoption and a return on investment, the introduction of Office 365 must not be treated as just a change in technology, but primarily as a change in the way we think and work, the way we collaborate with others and the new processes that go with it.

Mere technical introductions and the teaching of „how-to" competencies to employees is not enough.

It's about finding a solution that enables employees to take advantage of Office 365 quickly and effectively. And that's exactly what the Office 365 Add-in SmarterPath App does. Three areas are addressed:

Awareness Mindset	**Adoption** Skillset	**Application** Toolset
WHY is my Organisation launching this?	**WHAT** is it and what's in it for me?	**HOW** do the new processes work?

Using the Office 365 SmarterPath App eliminates unnecessary costs for extensive training, re-training and loss of productivity due to poor or incorrect use of Office 365. The system is quickly transformed from a simple platform for administration and document sharing into a value-added solution that helps companies on their way to digitization. Give employees a head start and lead them through change in an integrated way. Pokeshot offers you pre-defined paths (wizards) that you can import directly into your SmarterPath. This reduces your costs and saves time. Further information about our wizards can be found at: smarterpath.net/wizards-to-go

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