

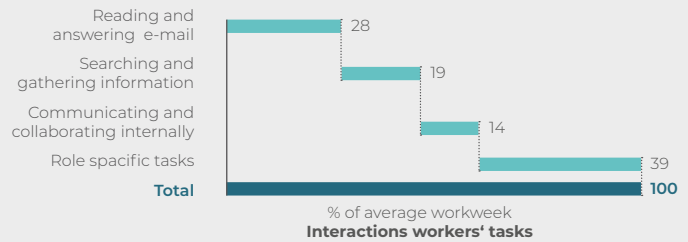


# SMARTERAGENT INTELLIGENT CONTENT

SmarterAgent increases performance at the digital workplace.



According to McKinsey, knowledge workers spend only 39% of their time on task-specific, value-adding activities. 61% of their time will be spent writing e-mails, searching and compiling information and on internal communication.



<https://www.mckinsey.com/industries/high-tech/our-insights/the-social-economy>

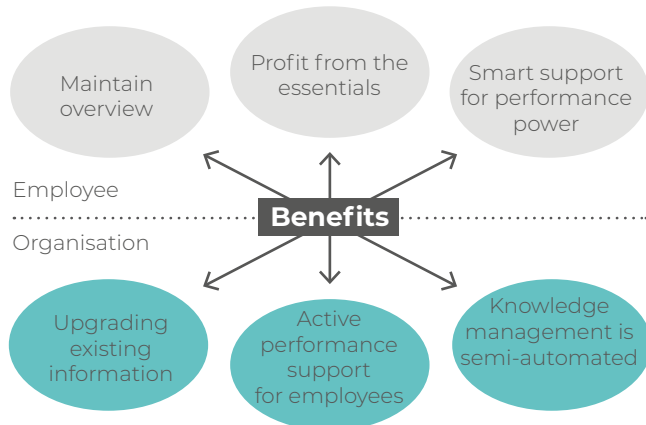
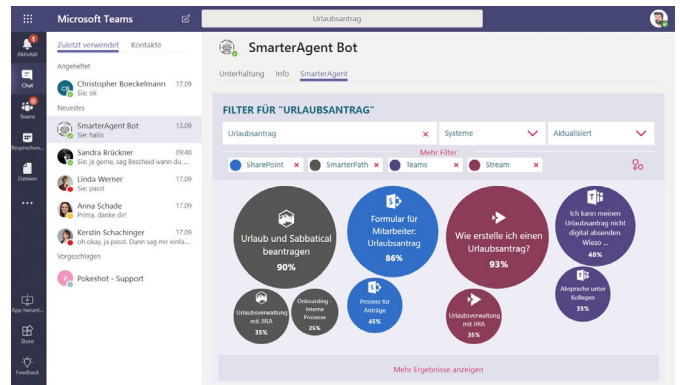
The availability of more information and the development of digital networks can quickly lead to information overload among employees. Though fundamentally positive, the development towards more collaboration and knowledge sharing can have negative side effects: Too much content and too little orientation!

**This means a further increase of information overload!**

The added value for the employee only arises when they get exactly what they need to successfully complete their current task. SmarterPath products integrate directly with Office 365 to ensure this.

## SMARTERAGENT INTELLIGENT CONTENT

is a Microsoft Teams app that allows you to find content from multiple sources. The relevance of the search results found depends not only on the order of the connected systems but also on the profile of the user. The SmarterAgent learns which information delivers the best results for the user, directly in the user's familiar working environment (Microsoft Teams). A chatbot enables the user to quickly find information and the detailed filtering helps to structure the information overload.



## THE BENEFITS FOR THE ORGANIZATION

result from increased performance in the digital workplace: Existing content is proactively and predictively made available to the employee, and existing knowledge is also more accessible. Employees stay oriented and, above all, retain the knowledge they need, exactly when they need it; this saves them valuable working time and reduces stress levels.

**INFORMATION MANAGED AUTOMATICALLY, CREATING KNOWLEDGE FOR PERFORMANCE. THIS IS WHAT SMARTERAGENT INTELLIGENT CONTENT STANDS FOR.**