



Blended Workplace Learning

activate knowledge to boost productivity, improving training budgets ROI

In challenging economic times when investment is under scrutiny, making your training investments work harder for you is now possible by optimizing the latest in blended learning. Retention of learning remains a huge challenge. Return-on-training invested requires a move from learning transfer to learning application where it matters – in the workplace.

As the workplace evolves, new opportunities are offering ways to deliver more training to employees, more cost effectively and with more return-on-investment through blended learning practices.

However, does technological advancements mean the end of conventional classroom and face-to-face training? The answer is “no”! Blended learning with or without using the already existing knowledge in your organisation, enhances the face-to-face learning transfer with performance improvement where it matters – in the workplace, making learning a daily, ongoing and memorable activity that boosts retention.

The speed of change means employees will need to learn new skills quickly. “Learning at the speed of business” is now possible, to spend budgets wisely, reduce costs and achieve a higher return through improved employee productivity.

Training & Workshop style

This is not only a lecture-style conference, but an interactive format of structured learning, learning from each other and experiential learning; along the lines of the 70:20:10 principal. The workshop consists of case studies, live demonstrations and interactive sessions.

Participant numbers are thus limited to a maximum thirty to enable your involvement in a true learning program, engaging with two professional facilitators. You will use a workbook to craft the inputs to develop a learning strategy for your own organization.

Take the chance and attend the workshop in Dubai to ensure your people use the right learning solutions and methodologies to drive productivity and performance.

PEOPLE



SOLUTIONS



PERFORMANCE



In this Blended Workplace Learning workshop the participants will benefit from:

- experience firsthand the different learning methods as part of the whole program
- having access to an online learning extranet portal; weeks in advance of the workshop
- the expertise of the speakers, moderators and the knowledge of workshop peers
- having access to the online learning extranet portal weeks after the workshop



This workshop is beneficial for you

This workshop is non-hierarchical or just for a specific job role, We want to engage with job-roles from different departments to utmost drive the learning from each other and engage with people who are seeking new and better ways to not only save budget but create impactful and retaining learning programs.

This workshop is for you,

- if you are challenging the ROI from current learning practices.
- if you are seeking ways to optimize learning across disparate geographies, and better control learning programs from the center.
- if you are seeking behavior change or undertaking organizational re-structuring that changes job-roles and therefore skills and behaviours.
- if you already have experience with different programs but want to move your overall strategy and learning portfolio to the next level.
- if you want to make sure you stay ahead of the game to cope with the pace of changes in your business environment.
- if you are working with young people in the education sector, who need to be prepared for modern workplace learning.

Learning Objectives & Take Aways

- learn how to take existing content and knowledge in your organisation and deploy in cost-effective ways to better engage employees to learn-at-work in a blended learning program
- improve the effectiveness of learning in your organisation through learning that is memorable
- boosting retention and ensuring application that drives performance improvement
- build a cohesive strategy for learning content creation, content management and easy-to-deploy platforms, not limited but possibly including company intranets, to engage your learners to keep them interested in learning
- engage and motivate your employees through the triple jump of “Awareness – Adoption – Application”
- gain valuable insights into the trends in agile learning and to position short term learning plans with the future capabilities in mind



Facilitators

Christian Müller has extensive expertise and a long track record in consulting mid-market to Enterprises customers in how to effectively use modern workplace learning methods and concepts to drive the competence and motivation of their employees. He is a respected blogger and founder of "The Learning JEDI" linkedin Group. Members of "The Learning JEDI" include but are not limited to learning and new work rebels such as Charles Jennings, John Stepper, Arun Pradhan, Nick Shackleton-Jones and others. His expertise ranges from blended-learning-formats, different classic eLearning, game-based-learning to modern methods driven by the increasing demand of learning from each other (social learning) and learning by experience (performance learning). His open and motivating workshop formats drive participants to engage and, "help each other be right not wrong," leading to positive outcomes.

Previous Speaking:

ATD techknowledge conference – learner as a creator

Quadriga University– smart digital organisations

DEVLEARN – San Jose –game-based-learning

CEBIT Germany (moderator & panel host) about the digital workplace & organisation

Learntec Germany – modern workplace learning

Mark Tully spent two decades living and working in the GCC. After founding a conventional classroom training business, Mark recognized that the future of learning is optimizing blended learning. Mark transformed his services and is now a global subject matter expert retained by two work-class digital learning organizations.

Mark works with clients globally to build learning strategies that optimize the best of blended learning.

Save USD 500.00 with the early bird discount. Sign up until February 28th, 2019.

Reach out to us at sales@pokeshot.com to get your individual quote for multiple tickets for further savings