



SMARTERWORKPLACE SOLUTIONS USE CASES



Pokeshots SmarterWorkplace Solutions are an effective digital form of knowledge management and learning. It consists of **four smart modern digital solutions and mobile APPs**.

They are fully integrated into the digital workplace and help to make knowledge easily accessible to use, to ensure optimal use of existing resources and to sustainably increase the performance of employees; fast, easy and "in the moment of need".

ONBOARDING



Companies save the cost of 2-3 days of onboarding per employee and save the training required by colleagues. With the help of our solutions, employees are **quickly, intuitively, and easily introduced to the mission, vision, corporate culture, portfolio, processes, and the use of new systems**. They are networked with relevant experts and learn the most important work instructions and applications effortlessly. Through this standardized and individually customized training, the quality of onboarding is efficiently increased across departments. On the one hand, this eliminates the time of the colleagues and experts who are doing the training, and on the other hand it also makes the onboarding process easier for the new employees.

SALES & PRODUCT KNOWLEDGE



Many employees often do not know their own products and services well enough, as these often have a short life cycle and new innovations are constantly being brought to market. Flyers, service descriptions, videos and price lists are therefore constantly updated. Due to different knowledge silos, it is usually not possible to quickly retrieve necessary information or this is associated with a lot of effort. With our solutions, existing documents, links and other information material are quickly and easily linked to create entertaining learning playlists or e-learnings. In this way, you can **bundle existing knowledge and thus train sales and service staff on an ad-hoc basis** in order to increase the company's performance and thus also its turnover. Through our intelligent search function, these can also be easily found and retrieved.

PROCESS / PROJECT UNDERSTANDING & TECHNICAL KNOWLEDGE



In agile project and process management, a common understanding must be created for all participants and knowledge must be networked quickly and easily. With the help of our solutions, a project manager, for example, can create a playlist or e-learning from existing documents in just a few minutes, making it simple and **fast to guide employees through the relevant documents** and to also network employees with other experts. Technical documentation, videos and other relevant information and knowledge "in the moment of need" for field staff, travelling workforces, "blue collar workers" and even end users (customers) are easily accessed on mobile phones. The user just searches, scans a barcode or uses the object recognition (AI) to retrieve a list of elements from different sources.

NEW SYSTEM INTRODUCTION & NETWORKING



The introduction of new systems presents employees and companies alike with major challenges in the transformation process, especially when it fundamentally changes the way employees work and the processes they use. Many implementations fail due to a lack of acceptance and application competence, especially Enterprise Social Networks and the introduction of the "Modern Workplace" cause significant pain during the change process. Our solutions help to take employees **along emotionally and in terms of content, while at the same time anchoring new systems and work processes** in a practical and sustainable way.